## **HOSPITALITY AND TOURISM MANAGEMENT**

### **Technical Certificate**



# Program and Career Description:

This technical certificate is designed to prepare students to advance in one of the most dynamic and fastest growing fields. The program is intended to provide basic industry knowledge and business management skills with a focus on students gaining real-world experience.

Career	Entry-Level Pay	Median Pay	Experienced Pay
Meeting, Convention, and Event Planners	\$24,970	\$36,140	\$48,900
Guest Services Manager in Nashville, TN	≤\$26,043	\$33,702	≥\$41,296
Hotel Manager Assistant in Nashville, TN	≤\$44,711	\$51,894	≥\$60,619

Career and salary information taken from JOBS4TN.GOV and Salary.com. Check out the Occupational Outlook Handbook at Bureau of Labor Statistics, U. S. Department of Labor on the internet at www.bls.gov. for additional information about similar occupations, education requirements and abilities, and job outlook for these careers. Salaries are not guaranteed.

#### **Program Requirements**

The Hospitality and Tourism Management Technical Certificate is offered in a traditional format during the day at the Williamson Campus. Additional optional delivery methods may be available for specific courses. The certificate can be completed in two semesters.

Students may be required to take additional Learning Support courses.

#### First Year - Fall Semester

<ul> <li>HMGT 1030* Introduction to Hospitality Management</li> <li>HMGT 1500 Regional Tourism</li> <li>HMGT 1300 The Guest Experience</li> <li>HMGT 1400 Sanitation and Food Safety</li> </ul>	3 3 3 2 <b>11</b>
First Year - Spring Semester	•
HMGT 1130 Supervision in the Hospitality Industry HMGT 1170 Hospitality Sales and Marketing HMGT 1800 Introduction to Event Management HMGT 1931 Co-op Education/Internship	3 3 3 12

<sup>\*</sup>Additional optional delivery: TN eCampus - Introduction to Hospitality Industry (HTL 110)

**Total Credit Hours 23** 

For more information about our graduation rates, the median debt of students who completed the program and other important information, please visit our web site at https://www.columbiastate.edu/docs/default-source/financial-aid-forms/gainful-employment/hospitality---52-0904-gedt.pdf?sfvrsn=2

#### **Requirements for Certificates include:**

- Total certificate hours must be at least 23.
- earning 25% of total program credits in residence at Columbia State.
- GPA of at least 2.0 in courses required for the certificate.

For more information contact:
Ken Daniel at
kdaniel19@columbiastate.edu
or 615.465.5765
or
Williamson Campus at 615.790.5926

